



MEDIA RELEASE

FOR IMMEDIATE RELEASE – October, 7th 2025

Eastern Fire Equipment Services Acquires Exclusive Rights to Manufacture and Service Roto-Rays

Licensing agreement ensures continued legacy and expanded production of the nation's most recognized spinning warning light.

LEMOYNE, PA — 10-06-25

Eastern Fire Equipment Services, Inc. announced today it has entered into a licensing and transition agreement with the Slepetz family, granting exclusive rights to manufacture, distribute, and service the Roto-Rays spinning emergency warning light. Roto-Rays, trusted by firefighters for over 50 years, will now be produced at EFES's Lemoyne, PA facility under an exclusive agreement that continues the legacy of founder Richard Slepetz.

"This transition is deeply personal for us," said Richell Slepetz, daughter of Roto-Rays founder Richard Slepetz. "We're proud to pass the torch to another family-run business that shares our values and commitment to the fire service."

Eastern Fire Equipment Services is known for its Truckman's Choice Fire Rescue Saws and Blue Mountain Skid Units. With exclusive rights to Roto-Rays, EFES will expand its manufacturing presence while continuing the commitment to firefighter safety and quality.

"We're honored to carry forward the Roto-Ray legacy," said Ray Smeriglio, President of EFES. "Our immediate focus is reducing backorders, ramping up production, and ensuring that Roto-Rays continues to serve the fire service with the reliability it's known for."

All production and service operations have been transitioned to EFES's Lemoyne facility, where a dedicated Roto-Rays service center is being established.

About Eastern Fire Equipment Services, Inc.

Founded in 2009 by two firefighters, Eastern Fire Equipment Services is a leading manufacturer and service center serving fire departments nationwide. EFES is an authorized service provider for Cutters Edge®, Husqvarna®, and Firecom® Headsets and manufactures Truckman's Choice Fire Rescue Saws, Blue Mountain Poly Water Tanks and Skid Units, and now, the Roto-Ray Emergency Warning Light.